



August 2017 - 3rd Edition

THE RECOVERY

The Air Relax Australia Newsletter



Picture: Mitch Creek

WHATS NEW?

Padded Travel
Bag

PROUD USERS

Brisbane Broncos
&
Newcastle Jets

EXPOS & DEMOS

Winery Running
Festival

Message from the GM

Another 2 months has passed quickly and it only feels like yesterday I was writing for the June edition of the Recovery.

June and July have continued to see great progress throughout Australia with new Ambassadors joining the family, our Refer a Friend Rewards Program in full swing and we have had some big names trailing and purchasing the Air Relax Compression Recovery System such as the Newcastle Jets A-League Team, NRL Canterbury Bulldogs, Brisbane Broncos & Manly Sea Eagles, and we have just had the England World Cup Rugby league Team enquire about using Air Relax Australia for their World Cup Campaign.

We now have Titan Performance Group on board who will be our SA and WA retail outlet. So, make sure you check out all the other great sporting goods in their store <http://titanperformancegroup.com.au>.

We also have Peter Lee Physio on board who will be our NZ Retail outlet, Peter has many years of experience and is working closely with a lot of national sporting teams. You can contact Peter via peterleephysio@gmail.com

We are now excited to have the James Cook University of Cairns (JCU) using our system with their High Performance Program and Sport Science Research Team. They will be using the Air Relax Compression Recovery System with teams such as the Northern Pride and Taipans NBL Team. JCU are also the Official Recovery Team for the World MTB Championships held next month in Cairns September 5-10 2017. This will see Air Relax Australia as the Official Recovery Partner with over 300 athletes from across 23 countries using our system for their recovery. Through the JCU we also have the Indonesian Olympic Team using our Compression Recovery System for all their

Olympic Athletes as they implement more sports science into their training and recovery protocols, Our Ambassador Program continues to grow with Australian Triathlete Phoebe Fear and Nathan Groch joining the Air Relax Family as they prepare for a 2nd World Championship in Kona Hawaii, father and son Tim and Cal Lang also coming on board. Tim like a fine bottle of red continues to get better with age, with multiple National Championships and a World Age Group Triathlon Champion. Cal his 17-year-old son has transitioned from State and National Triathlon to turn his hand to long distance running where he has quickly shown through his hard work ethic and desire to be his best, that he can match it with the seasoned big guns at State and National Levels; and finally, Young gun cyclist Nicola Macdonald has joined the Air Relax Australia Family as she prepares to break into the Professional Women's Cycling scene for 2018. We welcome all our Athletes and wish them well.

In further Air Relax Australia news there are some massive developments taking place whilst this edition of The Recovery goes to air. Our Mother Company Air Relax will be incorporating some new systems into the market and without giving too much away, I can guarantee these new products will be further life changing and will see Air Relax as the most Dominate Recovery System provider in the World and still at an affordable price.

As you may have noticed our Media Team has been working hard on making our web page more interactive with the latest news and products, and soon we will have the phone app up and running so you can easily access all your Air Relax Australia info easily from your phone. A big thank you to Ky for his hard work on keeping the site looking fresh.

Yours in Recovery

Troy Lowrey - General Manager

Proud Users of Air Relax

James Cook University JCU Elite Athlete Program & Sport and Exercise Science

We would like to welcome Glen Deakin and his Team on board as part of the Air Relax Australia Family. The JCU Athlete Programs supports elite athletes at the JCU and implements a number of high performance programs within and array of sports around Australia and the World.

The Team consists of Academic PHD advisors, Sports Scientist and Practicing Students. Through this Program the JCU Team will bring a lot of new partners on board, so we are excited that they have chosen Air Relax Australia to be their Official partner.

Indonesian Olympic Team

Thanks to Stephen Bird and the Team from JCU, we have secured the Indonesian Olympic Team to help them achieve bigger and better results next Olympics. With recovery being their big focus to gain more medals in the up and coming Olympics, they have tested and chosen Air Relax Australia to be their Official Recovery Partner.

Canterbury Bulldogs NRL Team

We spent a great day showcasing our product to the High-Performance Team, Coaching Staff and Players in Belmore and again the feedback was great. Again, the players stated the Air Relax Compression Recovery System was much better for pressure than their existing Normatec system and loved how much more comfortable it was to wear.

Brisbane Broncos NRL Team

Another great opportunity to showcase Air Relax Compression Recovery to another elite sporting organization. The High-Performance Team was extremely impressed with the features Air Relax delivers compared to their current systems. Favourites were our unique B Mode and the Ability to target muscle groups through the Point Mode.

Newcastle Jets A-League Team

A morning spent with the Newcastle Jets quickly saw Head Physio Justin Dougherty and their players give the nod to our Compression Recovery System, with all players agreeing that it had the best pressure of all the systems the club had tried.

Badminton Olympian
enjoying his recovery session



Winger Marcelo Montoya
and Fullback Will Hopoate
enjoying their Air Relax
Compression



Newcastle Jets



Around the Grounds

With winter, well and truly set in our summer athletes are working hard training through the cold, with the exception of Mitch Creek who was asked to play with the Utah Jazz Summer League. This was a great opportunity for Mitch who played some solid time on the court. Further honours came with Mitch being named in the Boomers for the ASIA Cup.

Young gun Leah Hearne continues to show that age isn't a barrier as she continues to podium in her BMX events across Australia and amongst the open women's divisions and we wish her all the best as she is currently ripping it up at Worlds in the USA.

Hugh Greenwood has continued to hold his spot with the Adelaide Crows and is now an integral part of their Premiership chase for the flag.

Youth Ambassador Ky continues his AFL season undefeated with the Xavier boys and has put in some big performance, averaging over 10km a game and over 80 sprint efforts with 13 goals from 8 games sees young Ky working hard towards achieving his AFL dreams.

Ultra Trail Runner Lucy Bartholomew continues to run herself across the globe and it's great to see her daily updates on her Instagram. This girl is certainly a testament to what you put into your sport is what you get out of it.

Don't forget to follow her and all our Air Relax Australia Family on Instagram.



Expos & Demo News

Winery Running Festival

The sun was shining and it was a great day for a Marathon. The Air Relax Team was busy demoing the products with lots of newcomers to the Compression Recovery world. Again, those that had tried other systems could not believe how great the Air Relax pressure was.



What's New???

The Padded Travel Bag is here and comes with:

- Padded Back Straps
- Draw String Closure
- Front Zipper Pocket
- Removable Padded Insert

RRP – \$50



BLK International Sports Apparel

Air Relax Australia is now partnered with BLK International Sports apparel and you can now choose from a range of cool Street Wear and Custom Team Wear. So, if you or your club want to look the best contact troy@blkspport.com and check out the web site <https://blkspport.com>

Survey

To continue our growth and positive customer service, we have a survey we would love all our Air Relax Family to complete.

You may have already seen the link on Instagram and Facebook as well, but if you could take the time to click on the link, we would really appreciate it.

<https://goo.gl/forms/oxkgEpTec0beFE2E2>

Refer a Friend Rewards Program

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We are happy to announce our 12 month \$50 Refer a Friend Rewards Program.

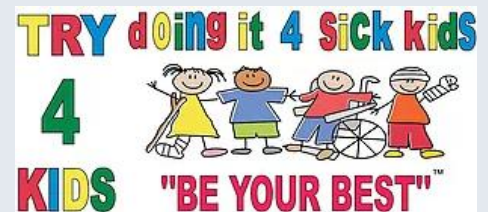
For all customers who refer a friend that buy a RRP Air Relax Compression Recovery System you will receive \$50. So make sure you get them to tell us you sent them.



Charity - Try 4 Kids

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Air Relax Australia is proud to donate a percentage of every sale to the John Hunter Children's Hospitals Music Therapy Program.



#RecoveryMadeEasy

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