



THE RECOVERY

The Air Relax Australia Newsletter

June 2017

2nd Edition

WELCOME TO THE FAMILY

New Ambassadors

- Mitch Creek - NBL
- Leah Hearne - BMX
- Holly Khan - Triathlon

EXPO & DEMOS

PORT MACQUARIE
IRONMAN 2017

**CONGRATS
HUGH** AFL
DEBUT



Photo: Holly Khan



Message from the GM

Well it's amazing how time flies when you're working hard, and how much has happened since our first Edition of The Recovery at the beginning of April. New Ambassadors, more people joining the Air Relax Australia Family, Australian Ironman Expo, the beginning of Australian and New Zealand retail outlets and a new product saw the Air Relax Australia Team extremely busy.

Sales continued to move along nicely with our Superheroes Sale getting everyone in the mood to Recover and train even harder with better results. It's great to see all our valued Air Relax Australia Family posting their updates, photos and promotion of our great product on their social media accounts. I truly appreciate your efforts and would like to take this opportunity to thank you very much for being part of the Air Relax Australia Family. Don't forget any sale referred by our Air Relax Australia Family gets you a \$50 reward.

April finished off with a lot great things happening for the Air Relax Australia Family with 3 new Ambassadors coming on board. Young gun BMX rider Leah Hearne, Pro Triathlete Holly Khan, and the man they call Captain Creek, Mitch Creek Captain of the Adelaide 36ers NBL Basketball Team.

I would like to personally welcome these athletes on board and are happy to have them in the Air Relax Australia Family.

We also saw the addition of our new acupressure feet pads which allow all our Air Relax Australia Family to gain a great acupressure massage of the feet. See the feature further on in The Recovery for full details and benefits.

Moving onto May, we attended the Australian Ironman at beautiful Port Macquarie. Unfortunately, we could not secure a spot in the Ironman Expo, but Paul and the wonderful Team at Gordon Street Cycles allowed us to set up our marquee in their car park which was a huge success. As well as making sales we met some great people who are now part of the Air Relax Australia Family and have since been approached by more athletes heading to the world Champs in Kona who want to get onboard with our great product. If you're ever in Port Macquarie make sure you see Paul and his Team for all your cycle needs or drop in for a relaxing coffee at their in-store coffee shop.

Finally, it's probably evident by now that you see the word **Family** a lot in our social media and throughout the edition of The Recovery. As the Owner and General Manager of Air Relax Australia my passion is not only to see everyone benefit from our excellent product, but my goal is to be honest, transparent and supportive to all our customers in more than just a business and customer relationship. The word **Family** is not used lightly here at Air Relax Australia. So, to all our customers you are our **Family** and I wish you well in all your endeavours. I want to hear your feedback; I want to hear about your success and your failures because they are all a part of life and something families share **SO PLEASE DON'T BE SHY**. Again, good luck and thank you for your support **#Family**.

Yours in Recovery
Troy Lowrey
General Manager

Proud Users of Air Relax

Fit & Flow

We would like to welcome Fit and Flow Physiotherapy to the Air Relax Australia Family.

Finishing University with First Class Honors and The University Medal, Ciaran has further applied her passion for sports physiotherapy by undertaking a postgraduate certification in Sports Physiotherapy (levels 1 & 2).

Ciaran has a wealth of experience in all facets of physiotherapy as she has worked closely with an array of athletes including track and field, triathlon, swimming, cycling, cricket, soccer and skating, and has provided physiotherapy coverage at large events including City to Surf and Blackmore Running Festival.

If you're in need of a great physiotherapist in the Caringbah area, be sure to make Fit and Flow your next appointment.

Fit and Flow are located at Suite 4, 345 Kingsway, Caringbah, NSW

E-mail: fitandflowphysio@gmail.com

Phone: 0422214631

The Youth Academy

Air Relax Australia is Proud to be the Official Recovery Partner of the Youth Academy.

Owner Nick is an extremely passionate guy who takes both a physical and psychological approach with all the kids 7 to 19 at the Youth Academy. The Youth Academy is designed to help young kids through to teenage hood become better holistic people whilst focusing on each member's personal goals.

The Youth Academy is located at 23/218 Macquarie Rd, Warners Bay, NSW

Website: <https://www.theyouthacademy.net.au>

Air Relax Australia Family Ambassadors

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We are excited to have the following new Ambassadors approach us to join the Air Relax Australia Family.

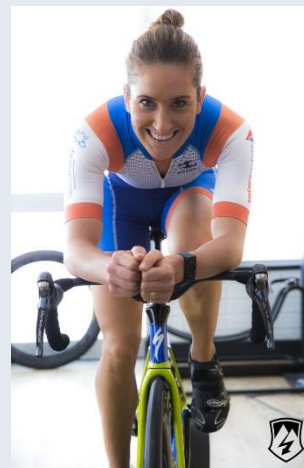
Mitch Creek - Basketball



Leah Hearne - BMX



Holly Khan - Triathlon



Around the Grounds

Since our last edition, we have some great things happening with all our Air Relax Australia Family Ambassadors.

Our AFL Ambassadors have been flying high with young gun Ky Lowrey starting the season with his Xavier Team winning 4 from 4 and Ky nailing 7 goals so far. Hugh Greenwood has been on fire with the Crows SANFL Team and has just had his contract upgraded to the senior list making his debut against the Lions for a fabulous 3 goal debut.



Ky Lowrey
flying above
the Pack.



Hugh Greenwood
dreams do come
true.

Our Triathlete Ambassadors have all been working hard with Sarah Gardener attending the Commonwealth Games Test Event at the Gold Coast and competing strong leading the girls off the bike once again at Nationals, Rod Cook finishing with an amazing comeback race of top 10 in his age group at the Australian Ironman race and a big congratulation to Jacqueline Thistleton gaining her first podium as a Pro getting 2nd at Busselton 70.3.



Rod Cook with a top 10 Ironman



Jacqueline 2nd Pro female



Sarah Com Games test event

Big Congratulations to Proud User of Air Relax Compression Recovery System, Lucy Batholomew who just won the Ultra Trail Australia Running Event.



Expos & Demo News

We have started getting to different gyms and events and it's great to hear all the positive feedback and hearing how our system is the best that people have ever used.

Australian Ironman Port Macquarie

Although we were 5 minutes away from the Ironman Expo we had a great 3 days meeting a lot of athletes and the public who either purchased the system or have now purchased it after the race.

One of the lovely families we met was the Mcguigan family from Brisbane, who purchased the system for the entire ironman family. It was a great day watching all the athletes and our new Air Relax Australia Family members. The Mcguigan family saw mum Wendy compete in her first ironman, dad Craig winning his age division and is now off to Kona for the World Champs and son Conner who turned 18 on ironman day to compete his first ironman and nailed it.

Once again congratulations to everyone.



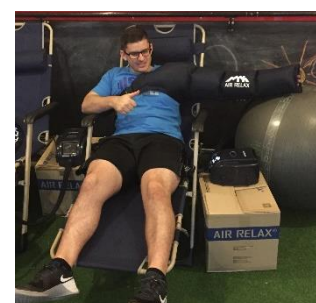
Mother's Day Open Day Genesis Gym Maitland

Mother's Day Open Day was a lot of fun and it was great seeing and hearing from people who had no idea about **Compression Recovery**. We continually heard the following comments; "wow can I stay in these all day", "can't wait to save for a set, these are awesome"



Strength Republic 5 Year Birthday Open Day

We attended Strength Republic and set up our recovery station for Gym users to try. Again, it's interesting to see all these people training really hard, watching their diet but having no real idea about recovery, or recovery at the level Air Relax Australia gives you.



Sale!!

Our custom modified sine wave inverter sale continues for only \$60 *while stocks last.
So now you can run your Air Relax Compression Recovery System, lap top and charge your phone from your 12V outlet in your car.

Features:

- 12V plug
- Direct 12V Battery lead
- USB port
- AU socket



Merchandise

We now have a range of great quality merchandise. Head to our website for more information.



Air Relax Australia Tees

50% Poly 50% Cotton printed tee \$35
Adults sizing: S, M, L, XL, XXL, XXXL
Kids sizing: 8, 10, 12, 14, 16



Sub Tees

100% cotton printed tee \$20
Sizing: XS, S, M, L, XL, XXL, XXXL



Air Relax Australia Caps

Sublimated truckers caps
Red and Pink
One size fits all \$20



Superhero Caps

Sublimated truckers caps
One size fits all \$20

What's New???

There are lots of new things coming Air Relax Australia's way and right now we have the acupressure pads. The role of acupressure has been paramount in traditional Chinese medicine for more than 2000 years, and the fact that it is still in use today is a testimony to its effectiveness in the treatment of illness and pain. Acupressure is essentially a method of sending a signal to the body (by needle or other means) to "turn on" its own self-healing or regulatory mechanisms. Simply insert foot pads under your feet and enjoy acupressure points Massage!!



Coming Soon

We are excited to say we have some more brand-new items coming soon. Both our brand-new Travel Bag and Compression Recovery Shorts are in final stages of manufacturing and testing, and we should have them before Xmas, so put these on your Xmas list NOW.

Survey

To continue our growth and positive customer service, we have a survey we would love all our Air Relax Family to complete.

You may have already seen the link on Instagram and Facebook as well, but if you could take the time to click on the link, we would really appreciate it.

<https://goo.gl/forms/oxkgEpTec0beFE2E2>

Refer a Friend Rewards Program

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We are happy to announce our 12 month \$50 Refer a Friend Rewards Program.

For all customers who refer a friend that buy a RRP Air Relax Compression Recovery System you will receive \$50. So make sure you get them to tell us you sent them.

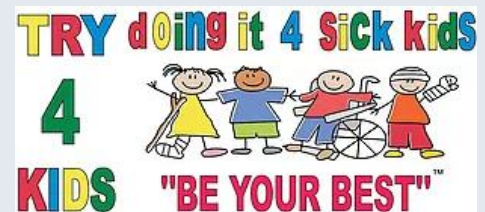


AIR RELAX
AUSTRALIA

Charity - Try 4 Kids

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Air Relax Australia is proud to donate a percentage of every sale to the John Hunter Children's Hospitals Music Therapy Program.



#RecoveryMadeEasy

Air Relax Australia

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